



**ROYAL**  
FOR EXPORT

Royal Taste. Egyptian Quality  
. Global Reach

Company profile





**Fraiss**

WIMAGES.COM

Nutrition Facts  
Serving Size: 100ml  
Calories: 48

**Fraiss**  
**Orange**  
Juice Drink  
330ml

**Fraiss**  
**Orange**  
Juice Drink  
330ml

NO ADDED SUGAR  
PASTEURIZED

**Fraiss**  
**Orange & Carrot**  
Juice Drink

**Fraiss**  
**Grape**  
Juice Drink

**Fraiss**  
**Apple**  
Juice Drink  
Net Content: 200ml

NO ADDED SUGAR  
PASTEURIZED

**Fraiss**  
**Apple**  
e Drink  
250ml

NO ADDED SUGAR

**Fraiss**  
**Orange & Carrot**  
Juice Drink  
Net Content: 300 ml e (10.14 fl Oz)

NO ADDED SUGAR  
CONTAINS VITAMIN C  
PASTEURIZED

**Fraiss**  
**Apple**  
Juice Drink  
Net Content: 200ml

NO ADDED SUGAR  
PASTEURIZED

Nutrition Facts  
Serving Size: 100ml  
Calories: 48

Manufactured by: PT. BAKTI BUNGA  
Jl. Raya Cendekia No. 100  
Cibinong, West Java 16911  
Telp: (021) 8911111  
www.fraiss.com

## About Us

Royal For Export is an Egyptian export company specialized in fruit juices and drinks industry. We provide flexible solutions, competitive pricing, and a wide range of packaging formats tailored to international markets.

we ensure consistent quality, reliable supply, and full compliance with international food safety standards.



[www.royalfoodindustry.com](http://www.royalfoodindustry.com)



## Our Vision

To become a trusted global partner in the beverage industry by delivering high-quality products with flexibility, transparency, and reliability.



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## Our Mission

To provide high-quality juice products from Egypt that meet international standards and support our partners' success worldwide tailored to our partners' market needs.



## Why Choose Royal For Export?

- Competitive pricing advantage from Egypt
- Flexible MOQ suitable for new and growing markets
- Wide range of packaging formats
- Fast and reliable lead times
- Strong export and logistics expertise



## Our Product Range

We offer a variety of beverage categories to meet different market segments:

- Fruit Nectar
- Juice Drinks
- 100% Juice (upon request)

### - Popular Flavors :

Mango – Guava – Orange – Apple – Pineapple – Grapes – Mixed Fruit – Orange & Carrot





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# Packaging Options

We provide flexible packaging solutions suitable for retail, HoReCa, and wholesale markets:

## - Doypack (Pouch)

- 200 ml (with straw / screw cap)

## - PET Bottles

- 300 ml – 500 ml – 1L – 1.5L – 2L

## - Glass Bottles

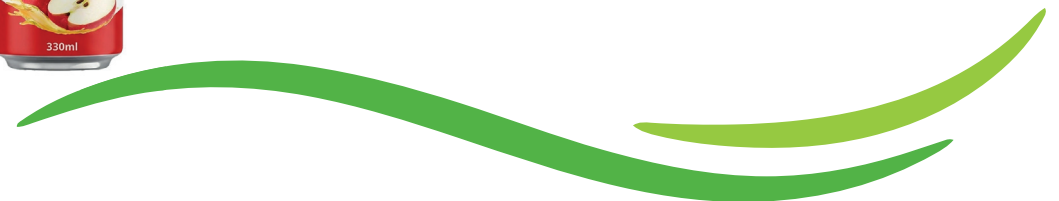
- 200 ml – 250 ml – 350 ml – 1L

## - Aseptic Carton

- 200 ml – 250 ml – 1L

## - Aluminum Cans

- 250 ml – 330 ml



## Export Details

- **Minimum Order Quantity (MOQ):** 1 × 20 ft container
- **Lead Time:** 15 – 25 days
- **Shelf Life:** 12 – 18 months
- **Loading:** Optimized for FCL shipments



## Our Brands



*Freshness You Can Trust*



*Inspired by Purity.  
Driven by Nature.*



*A Spark of Freshness*



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# Brands Stories

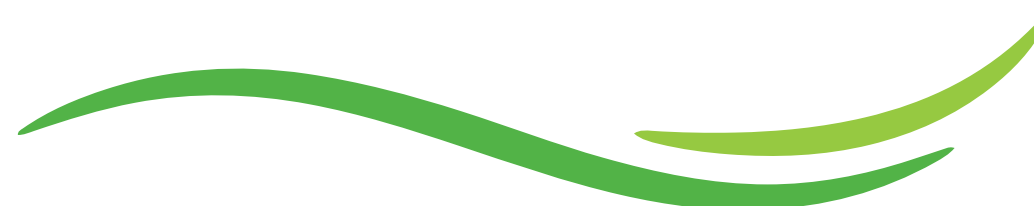
## 1) FRAIS “Simply Refreshing”

The French word “Frais” (Fresh) was intentionally chosen for two strategic reasons:

### 1.1 Global Brand Positioning

French is widely associated with premium food, luxury, and high quality, which helps position FRAIS as an upscale international beverage brand.

The name reflects the core essence of everything we create: natural freshness, pure taste, and premium quality in every drop. It also represents a vision of combining a refined European-inspired identity with authentic Egyptian production excellence, designed for global markets that value both quality and trust.



### 1.2 Export Market Strategy

The brand is designed to resonate strongly in French-speaking and internationally influenced markets, including parts of Europe, Africa, and the Americas.

This positioning supports expansion into regions where French is widely used or culturally influential, strengthening FRAIS as a globally relevant beverage brand.



*Freshness You Can Trust*





## 2) LOUTS *“Heritage of Egypt. Purity of Nature. Global Vision.”*

The lotus flower holds a powerful place in **Ancient Egyptian civilization**, where it symbolized purity, rebirth, and the cycle of life. It was widely depicted in temples and sacred art as a representation of creation and renewal.

For LOUTS, this timeless symbol reflects Egypt’s ancient heritage, strength, and enduring cultural identity.

Beyond its Egyptian roots, the lotus carries universal meanings across cultures:

### **Purity and Natural Origin**

Just as the lotus rises clean and beautiful from nature, our products are designed to deliver a pure and authentic taste experience.

### **Growth and Transformation**

The lotus symbolizes resilience and continuous growth—reflecting our journey from local production in Egypt to global ambition.

### **Global Emotional Connection**

Recognized across Asia, Europe, and beyond, the lotus serves as a universal symbol that strengthens LOUTS as an international beverage brand.



*Inspired by Purity. Driven by Nature.*



### 3) Twinkle *“Light Taste. Bright Moments. Everyday Joy”*

Why TWINKLE?

The name TWINKLE reflects more than light—it reflects emotion.

**Spark of Joy:** Like a twinkle of light, our brand brings a small moment of happiness into everyday life.

**Fresh Energy:** It represents lightness, vitality, and refreshing taste.

**Modern Identity:** The name is simple, international, and easy to recognize across global markets.

TWINKLE is designed to be a brand that feels friendly, youthful, and universally appealing. TWINKLE is more than a

drink—it is a feeling of brightness in everyday life.

We don't just make beverages. We create small moments that twinkle with freshness, joy, and simplicity.



*A Spark of Freshness*



# Target Markets

We are focused on developing strong partnerships in:

- Africa
- North America
- South America and The Caribbean Countries
- Europe
- GCC Countries

With the ability to adapt products to each market's taste preferences and regulatory requirements.



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## Quality Assurance

All products are manufactured in certified facilities operating under international food safety systems Ensuring consistent quality, safety, and reliability.



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# Logistics & Export Support

We manage the full export process:

- Documentation
- Certificates
- Shipping coordination
- Customs clearance support
- Ensuring smooth and efficient delivery worldwide





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## Contact Us

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**From Egypt to the World with Royal Taste**